

# THE NEXT GENERATION OF ORTHODONTIC CARE IS HERE...

Have you thought about orthodontic treatment in the past, but didn't want to commit to a lengthy treatment plan, a large out-of-pocket expense, and submitting claims on a monthly basis? Green Shield Canada (GSC) has partnered with SmileDirectClub (SDC) to make it easier than ever to get the smile you've always wanted.

Offered to you and your eligible dependents (age 12 and over), you now have access to preferred pricing from SDC simply for being a GSC plan member. If you have orthodontic coverage as part of your benefits plan, SDC's orthodontic treatment may now be an eligible expense – noting reimbursement is subject to your existing benefits plan limitations. Better yet, SDC can check your coverage information on your behalf!

## HOW IS THIS DIFFERENT THAN TRADITIONAL/ IN-PERSON ORTHODONTIC TREATMENT?

Orthodontic treatment via SDC is an effective, easy-to-access way to receive personalized orthodontic treatment from a licensed Canadian dentist or orthodontist. Your interactions with the dentist or orthodontist are completely digital, with no face-to-face appointments to schedule and get to. With SDC's teledentistry platform, you can access regular virtual check-ins with your treating dentist or orthodontist as needed, and access customer and dental-care teams 24 hours a day, seven days a week, via phone, video chat, email, or social media.



## HERE'S HOW IT WORKS...

- SDC first ensures you qualify for treatment using an online assessment. Only mild to moderate teeth correction – including space between teeth, crowding, rotations, and some bite correction qualify.
- If you qualify, an impression kit with instructions is sent to you in the mail. You return the impressions to SDC along with a few photos.
- A 3D virtual treatment plan is created and approved by a licensed dentist or orthodontist in your province and is sent to you for review. Your approval is required to proceed with the next steps.
- All of the clear aligners are mailed to you along with detailed instructions.
- SDC will submit your claim to GSC directly, so there is no need for you to do it yourself, and you will only be required to pay SDC the portion not covered by your orthodontic coverage.
- Aligners are worn as instructed until your treatment plan is completed, which is usually between six and 12 months.

## GSC PREFERRED PRICING

GSC's preferred pricing in partnership with SDC is just \$2,470, paid as a one-time fee, and is inclusive of all costs – your initial assessment, treatment plan review, all aligners, and any required follow-up consultations with your dedicated orthodontist or dentist. Post-treatment retainers are recommended and are available at an additional cost of \$125, which may be covered through your benefits plan. SDC can check eligibility and submit this claim for you as well. Remember, this preferred pricing is available to all GSC plan members and eligible dependents, even if your benefits plan does not include orthodontic coverage.

## LET'S GET STARTED...

Visit [smiledirectclub.ca](https://smiledirectclub.ca) to start your assessment.

## **THINGS TO KEEP IN MIND...**

SDC may not be eligible under your benefits plan, so be sure to check your coverage before committing to a treatment plan. Your eligible dependents must be at least 12 years of age to participate, and dependents under the age of 18 will require parent/guardian approval. Also note that your regular maximums, co-payments, age restrictions, and/or deductibles will apply to reimbursement.

**1-888-711-1119**

**greenshield.ca**